



## ASU at SkySong

ASU SkySong – and the SkySong project as a whole – came from the vision of Arizona State University president, Dr. Michael M. Crow. His commitment to “The New American University” includes a focus on innovation, research and a partnership with the private sector to create opportunities for economic development.

Companies located at SkySong have access to the university U.S. News & World Report ranks as the most innovative in the country. As the cornerstone of SkySong, the ASU Scottsdale Innovation Center, ASU occupies more than 200,000 square feet of space related to corporate engagement, entrepreneurship, education, technology and innovation.

ASU SkySong is an innovation center designed to help companies grow by providing business services and programs offered or facilitated by ASU. These services support entrepreneurial ventures and established businesses through access to the latest technologies, capital networks and a highly-skilled workforce.

As one of the nation’s leading innovation centers, initiatives based at ASU SkySong have been responsible for:

- Over 100 spin out companies that have collectively raised over \$600 million in venture capital;
- Creating and launching the nation’s leading summit for education technology, the ASU/ GSV Education Innovation Summit;
- Development of the groundbreaking ASU Online/Starbucks degree program through the ASU EdPlus team; and
- Support of over 400 community meetings and 5,500 visitors each month; and
- 17 meeting rooms that can accommodate 4-300 people, and the Element at SkySong Hotel on site with further meeting space.

ASU SkySong works with corporations and communities throughout Arizona, partnering with local and statewide organizations to build the state’s economy. ASU is committed to its corporate partnerships and values its collaboration with private and public institutions.

## For More Information

**SkySong, The ASU Scottsdale Innovation Center is an innovative public-private partnership. Plaza Companies is the master developer of SkySong in partnership with the City of Scottsdale, University Realty and Holualoa Companies.**

For more information please contact:

**Sharon Harper**  
Chairman & CEO  
Plaza Companies  
SkySong Master Developer  
Phone (623) 972-1184  
sharonharper@theplazaco.com

**Chris Anaradian**  
Director, Commercial Development  
University Realty, LLC  
ASU Enterprise Partners  
Phone (480) 532-8982  
Chris.Anaradian@asuep.org

For more information on SkySong, visit [skysong.com](http://skysong.com) or [facebook.com/skysongcenter](https://facebook.com/skysongcenter).



**SKYSONG**

THE ASU SCOTTSDALE INNOVATION CENTER



**SKYSONG**

THE ASU SCOTTSDALE INNOVATION CENTER



# SkySong, The ASU Scottsdale Innovation Center



## A Public University and Private Sector Partnership

SkySong, The ASU Scottsdale Innovation Center is a unique public-private partnership that brings together Arizona State University, the City of Scottsdale, Plaza Companies and more than 60 private-sector companies that are tenants of the project. It is a global business community that links technology, entrepreneurship, innovation, and education to position ASU and Greater Phoenix as global leaders of the knowledge economy.

SkySong is a 42-acre mixed use development designed to:

- Create an ecology of collaboration and innovation among high-profile technology enterprises and related researchers;
- Advance global business objectives of on-site enterprises;
- Raise Arizona's profile as a global center of innovation through co-location of ASU's strategic global partners; and
- Create a unique regional economic and social asset.

Companies located at SkySong enjoy a special relationship with Arizona State University, which has more than 100,000 students studying across four metropolitan Phoenix campuses, in Lake Havasu and online. ASU is one of the largest public universities in the nation, with the majority of its students attending its campus in Tempe, Arizona, less than three miles from SkySong.

In addition to locating its own innovative research units at the center, through ASU's on-site operations, tenant companies have a single point of contact for introductions to researchers, faculty and programs to address their specific needs.

